





### INSPIRATION & COLOUR GUIDE

PPG Voice of Colour is an exclusive palette that matches the quality of Johnstone's Trade's paint products with inspiring colour selection. The PPG global colour experts have created a colour palette that will both inspire and match your project vision.

The Johnstone's Trade colour guide has been created to help advise and guide you on your colour selection journey.
The PPG 2022 Colour of the Year and trends will help keep your project relevant, whilst the 60-30-10 principle will guide you towards building simple and harmonious colour schemes.

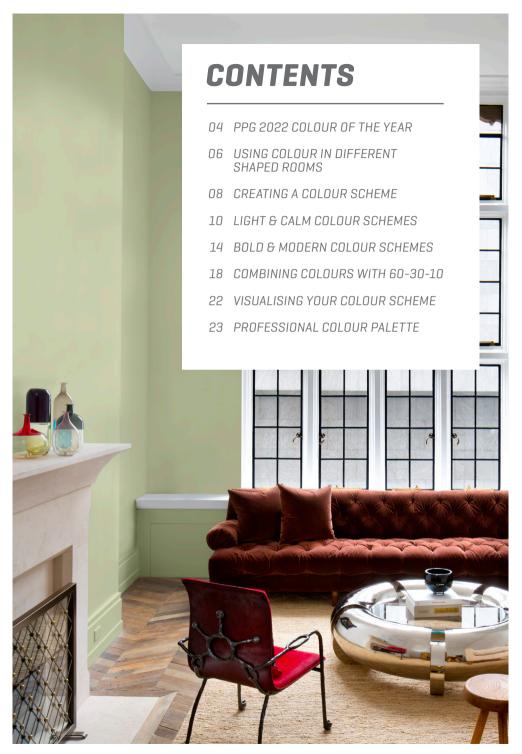
The colour strips at the back of the card provide you with real paint samples to show exactly how each colour will look. This refined selection of the most popular colours will make it quick and easy to choose the right colour for your project. The PPG Voice of Colour palette is only available in Johnstone's Trade paints and has been developed based on quality, whilst ensuring that the best possible colour accuracy is aligned with lasting decorative paint performance.

"Helping and supporting customers with their colour selection process is vital so that they have the confidence to build their own colour stories. People are growing tired of the stark, neutral palettes of yesterday and are opting for colour in all forms.
Call it rebellion, but we are certainly here for the resurgence of optimistic colours to guide us into a new era of home and commercial design."



**Donna Taylor**PPG Principal Technical
Colour Consultant

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All colours featured within this brochure can be seen as colour accurate painted chips on pages 23-26.

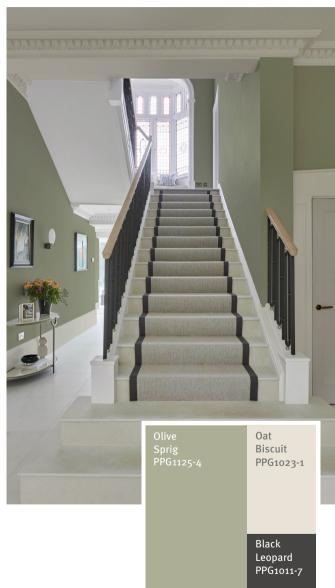
Key: 
Colour may fade with use on exterior masonry

# PPG 2022 COLOUR OF THE YEAR FOCUSES ON HOPE AND NEW BEGINNINGS

Colour of the Year
Olive Sprig
PPG1125-4

Resilience, the need for connection and inspiration from nature, are recurring themes for this year's trends. PPG's Colour of the Year Olive Sprig (PPG1125-4) is a relaxed, but enticing, elegant and highly adaptable greygreen, representing regrowth in a post-pandemic world, mimicking natures resiliency.

A versatile colour that lives well inside or outside, Olive Sprig blends in with nearly any environment.



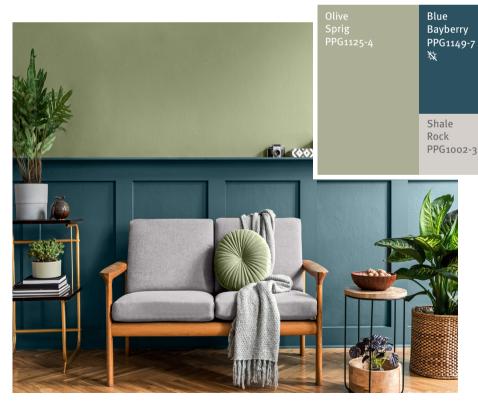


DISCOVER our full trend story at johnstonestrade.com or scan the QR code



We want our customers to be able to confidently use colour in their projects. Olive Sprig's adaptability allows it to be a main colour but holds strength to stand as a feature colour too.

**Donna Taylor**PPG Principle Technical
Colour Consultant



# DISCOVER **HOW TO USE COLOUR** IN DIFFERENT SHAPED ROOMS



#### LOW CFILINGS

Help make your room feel more open through using colour to lift the ceiling by painting it a lighter shade of the wall colour.



#### TALL ROOMS

High ceiling rooms can be made to feel more comfortable by painting the ceiling in a mid or dark colour, and the walls painted in a lighter shade of the ceiling colour.

Colour can help change the perception of a room layout. Use the simple guide below to help find the best use of colour to maximise your project's potential.



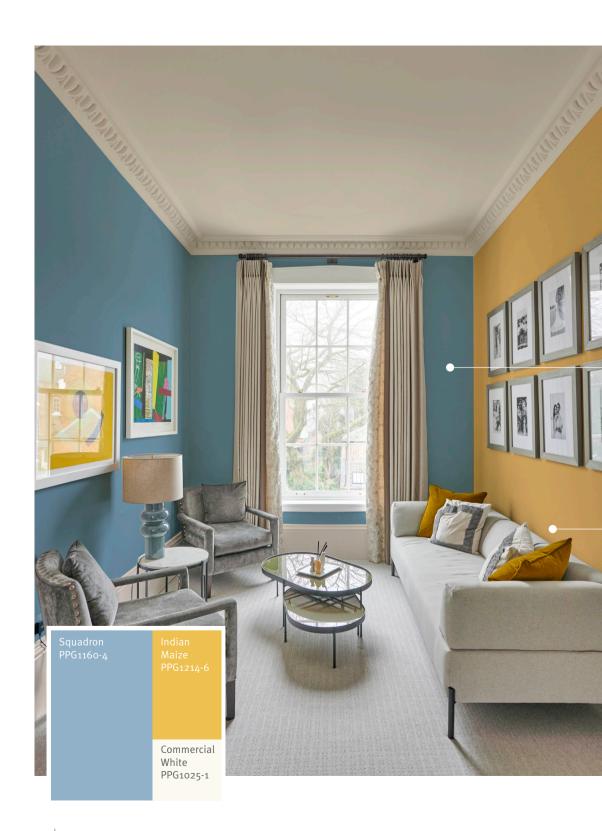
#### SMALL, CONFINED SPACES

Small and dark rooms can be transformed through the use of off-whites and lighter shades, with an accent colour on one wall.



#### NARROW ROOMS

Transform the shape of a long room by using a dark feature wall colour on the furthest facing wall to draw attention away from the shape of the room.





# A **SIMPLE METHOD** TO CREATE A COLOUR SCHEME

With such a variety of colours available, choosing the right colours for the perfect scheme can often feel like an overwhelming task.

The 60-30-10 principle is a simple and practical rule to help create the ideal palette for any project. The colour strips in the back of this colour card will support you in your colour selection process

### 60% MAIN COLOUR

This will cover approximately 60% of your room. These are the main walls and even the ceiling too.



### 30% FEATURE COLOUR

This is approximately 30% of your room. This should be a feature wall colour and provides balance so choose a small wall that would brighten up your room once painted.



## 10% ACCENT COLOUR

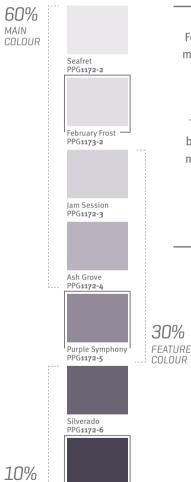
This is approximately 10% of your room and can be interior wood, trim or doors, or even accessories such as cushions, curtains or your favourite rug.



### CREATE A LIGHT & **CALM** SCHEME

#### **USE 60-30-10 TOP DOWN**

If you're looking to create a soft and soothing feel to your project then use the 60-30-10 rule from the top to the bottom of the colour strips in the back of this colour card.



For a balanced end result, make sure you select three colours from the same colour strip at the back of this colour card. The top four colours can be used as your 60%, the middle three as your 30% and the bottom two colours for 10%.

> February Purple Frost PPG1173-2 Bramble Patch PPG1172-7

Bramble Patch

PPG1172-7

ACCENT

COLOUR :...





Use the ColourBox virtual room visualiser at www.johnstonestrade.com/colour to access a number of colour schemes and our Voice of Colour palette

#### CREATE A CALMING 60-30-10 SCHEME...

... by combining colours top-down from the different colour strips from the back of this guide.





### BUILD A BOLD & MODERN SCHEME

#### **USE 60-30-10 BOTTOM-UP**

Use the colour strips at the back of this colour card to build a modern and bold scheme for your room. Apply the 60-30-10 scheme from the bottom up to the top of the strips.

10% ACCENT COI OUR Snowy Mount PPG1049-1 Misty Morning PPG1005-1 Elusion PPG**1005-2** Gray Shadows PPG1005-3 30% FEATURE Thumper PPG1075-4 COLOUR Ranch Mink PPG1075-5 60%

Create more modern and dynamic schemes by starting from the bottom of the strip. The four darker hues can be used for 60% of the room, the middle three for 30% and the top two colours as the 10%.



Black Elegance

PPG1004-7

MAIN

COLOUR !...





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#### COMBINE COLOURS...

...use different colour strips from the back of this colour guide, following the 60-30-10 bottom-up rule to create a vibrant scheme.





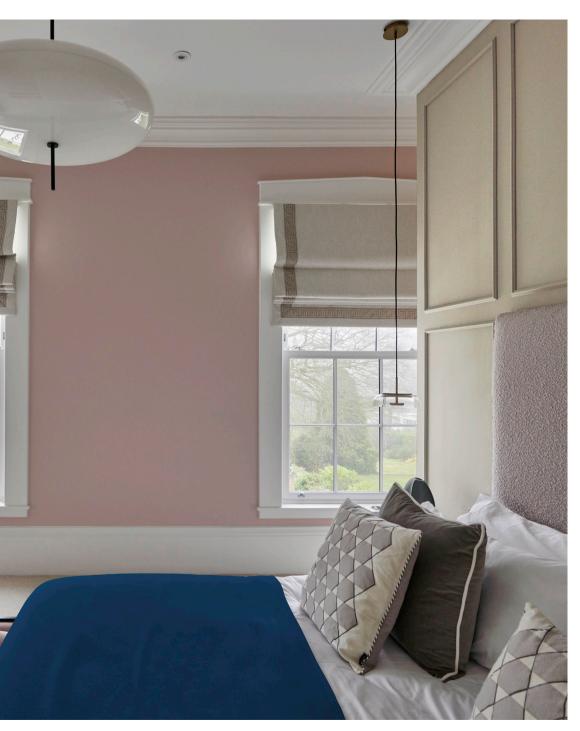
# **GET CREATIVE** WITH 60-30-10

#### **USE 60-30-10 BY COMBINING COLOURS**

Let loose your imagination and creativity whilst maintaining a well-considered and balanced colour combination. Combine the colour strips in the back of this guide, whilst still using the 60-30-10 rule to create a colour scheme for a project.







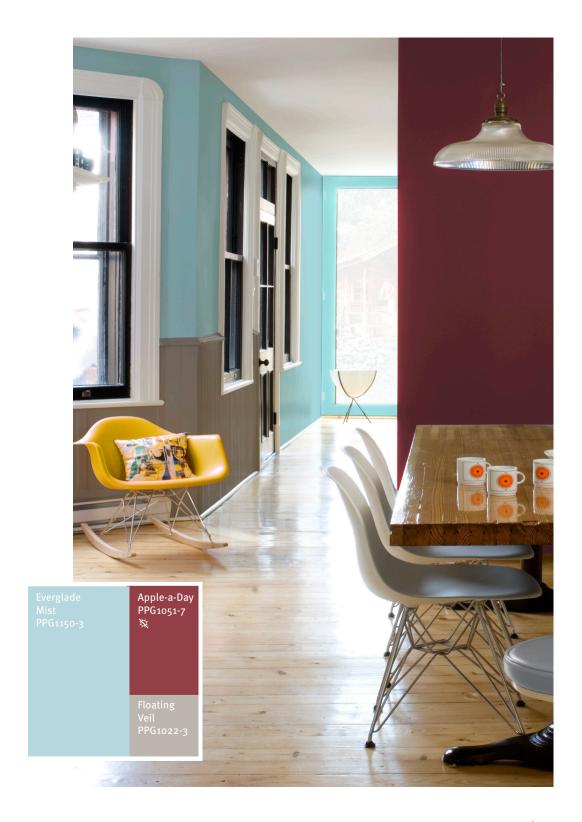


Use the ColourBox virtual room visualiser at www.johnstonestrade.com/colour to access a number of colour schemes and our Voice of Colour palette

#### COMBINE **COLOURS** ...

... be daring and select colours from across our full Voice of Colour palette to brighten up your home.





# **EXPERIMENT WITH COLOURS**USING OUR VIRTUAL ROOM PAINTER



The Johnstone's Trade ColourBox virtual room painter tool allows you to quickly and easily test colour combinations for your project.

Visit www. johnstonestrade.com/colour to access the Johnstone's Trade ColourBox virtual room visualiser, where you can find inspiration and visualise how different colours will look in just 4 simple steps.



#### 01 | Choose your photo

Upload your own photo or use one of our preselected room images available.

#### 02 | Find your colours

Browse our full Voice of Colour palette or match a colour from an image.

#### 03 | Visualise your room

Try different options with your selection of colours and find your preference.

#### 04 | Evaluate your project

Review your final project and save or share your end result.

VISUALISE the colours in your room www.johnstonestrade.com or scan the QR code

### **VOICE OF COLOUR**



2022 Colour of the Year

#### OLIVE SPRIG PPG1125-4

#### Sheen levels

**Wood Paints** 

Wall paints



MATT Below 15%\*



FLAT Below 3%\*



EGGSHELL 15-30%\*



MATT 3-5%\*



SATIN 30-60%\*



EGGSHELL 5-10%\*



SEMI-GLOSS 60-75%\*



SATIN 10-35%\*



GLOSS Above 75%\*

- \* WOOD PAINTS Approximate sheens of Johnstone's Trade paint based on typical 60° Metre Gloss Reading Ranges. Sheen shown in: Secret Spell PPG1165-7 &
- \* WALL PAINTS Approximate sheens of Johnstone's Trade paint based on typical 60° Metre Gloss Reading Ranges. Sheen shown in: Intuitive PPG1022-2

Shaded Whisper PPG0995-1

10% Accent colour

30% Secondary colour

Ancient Cloud

**60%** Main colour

Ancient Cloud PPG0995-2



Fresh Granite PPG0997-3



Cloudy Slate PPG0996-4

30% Secondary colour

**10%** Accent colour



City Skyline PPG0995-6



Summer Shadow PPG0996-7



Starless Sky PPG0995-7 60% Main colour

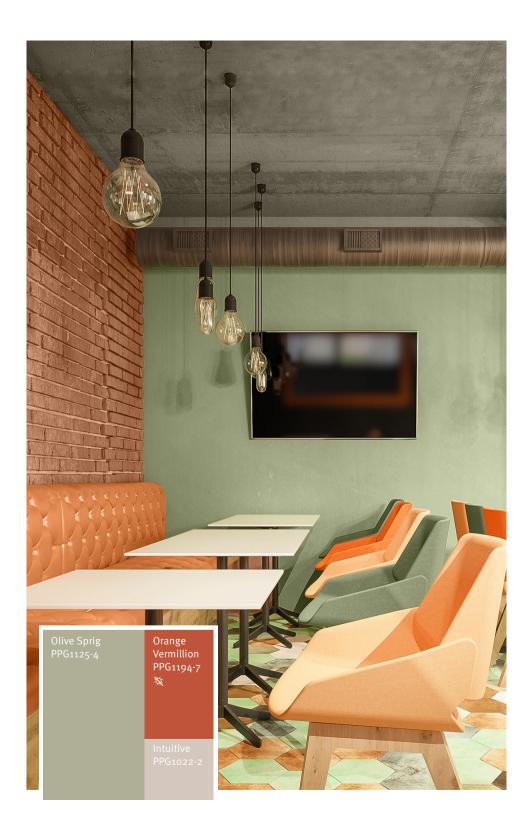
Swansong PPG1001-1	×	Snowy Mount PPG1049-1	×	Commercial White PPG1025-1	New Chalk PPG1006-1	Oat Biscuit PPG1023-1
Candle Smoke PPG1001-2		Misty Morning PPG1005-1		Porridge Oat PPG1014-1	Arctic Cotton PPG1002-2	Singing Sand PPG1022-1
Dawn Swim PPG1001-3		Elusion PPG1005-2		Go to Gray PPG1004-1	Scramble Crossing PPG1006-2	Intuitive PPG1022-2
Steel Mill PPG1001-4		Gray Shadows PPG1005-3		My Alibi PPG1018-2	Shale Rock PPG1002-3	Floating Veil PPG1022-3
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Dover Gray PPG1001-5		Thumper PPG1075-4		Notorious PPG1074-4	Gotta Have It PPG1076-3	Best Beige PPG1085-4
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Knight's Armor PPG1001-6	_	Ranch Mink PPG1075-5	_	Peppered Pecan PPG1074-5	Transcend PPG1079-4	Sauteed Mushroom PPG1085-5
Whitby Jet PPG1001-7		Black Elegance PPG1004-7		Dark Granite PPG1005-7	Potato Patch PPG1076-7	Star Anise PPG1022-7

Every effort has been made to accurately reproduce colour swatches but technical reasons associated with colour reproductions and paint manufacture mean variations may occur. We always recommend that you test your colour choice before making a purchase.

Dale Mist	Tundra Frost	Radisson	Moonlit Snow	Seafret
PPG1029-1	PPG1009-1	PPG1013-1	PPG1041-1	PPG1172-2
Metallic Mist	Grey Gables	Stone Flower	Moondance	February Frost
PPG1032-1	PPG1010-2	PPG1013-2	PPG1043-2	PPG1173-2
Hurricane Haze	Clockwork Toy	Elemental	Wayward Winds	Jam Session
PPG1032-2	PPG1009-4	PPG1011-2	PPG1043-3	PPG1172-3
Olive It	Berliose	New Steel	Glistening Gray	Ash Grove
PPG1032-3	PPG1010-4	PPG1011-3	PPG1043-4	PPG1172-4
Tabby Brown	Phoenix Fossil	UFO	Flannel Pajamas	Purple Symphony
PPG1032-4	PPG1009-5	PPG1011-4	PPG1043-5	PPG1172-5
Tortuga	Up In Smoke	Improbable	Alley Cat	Silverado
PPG1032-5	PPG1010-6	PPG1011-5	PPG1043-6	PPG1172-6
King's Court	Zombie	Black Leopard	Black Flame	Bramble Patch PPG1172-7
PPG1032-6	PPG1010-7	PPG1011-7	PPG1043-7	

Bare Pink PPG1050-1	×	Fresh Dough PPG1055-1	×	Hint of Orange PPG1192-1		Pearl Lustre PPG1100-1		Magical Melon PPG1119-1
Silk Sheets PPG1048-2	×	Balmy Breeze PPG1056-1		Flamingo Peach PPG1193-2		Argonaut PPG1214-2		Fountain Frolic PPG1119-2
Rose Cloud PPG1048-3	×	Cool Melon PPG1057-2		Chic Peach PPG1192-3		Butterfly Bush PPG1214-4		Beach Grass PPG1119-3
Rose Heart PPG1049-4	×	Strawflower PPG1052-3		New Clay PPG1192-4		Forsythia Blosso PPG1214-5	m X	Dancing Kite PPG1119-4
Mauve Madness PPG1049-5	×	Candy Blush PPG1051-5	×	Carrot Patch PPG1194-5	×	Indian Maize PPG1214-6		Fancy Flirt PPG1119-5
Mesa Red PPG1052-6	×	Red Gumball PPG1187-7	×	Summer Sunset PPG1192-6	×	Brass Mesh PPG1209-6	×	Pond Life PPG1119-7
Romantic Evening PPG1049-7	<b>*</b>	Apple-a-Day PPG1051-7	×	Orange Vermillion PPG1194-7	n X	Mecca Gold PPG1209-7	Ø	Gratefully Grass PPG1115-7







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# **BRIGHTEN UP**YOUR EXTERIOR PROJECT

Developed specially for Johnstone's Trade masonry paints and renders, we have a specially selected range of Voice of Colour colours that are perfect for brightening up exteriors.



To ensure Johnstone's
Trade exterior coatings
and systems retain their
fresh look for longer, all of
the selected colours in the
Voice of Colour collection
have a high resistance to
U.V. light and excellent
colour retention.



The Voice of Colour colours marked with may fade with use on exterior masonry.





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Looking for more information about Voice of Colour?

Go to www.johnstonestrade.com/colour